

Using the labelled columns you can organise your social media and any other form of content for the month. Some of these columns may not be relevant to your organisation.			
Monthly Theme:	Social Conversation Theme(s):	Post (Blog, Facebook, Twitter, etc.)	Target Primary Audience
Week of June 2			
Weekly Theme:			
Sunday, June 03, 2018			
Monday, June 04, 2018			
Tuesday, June 05, 2018			
Wednesday, June 06, 2018			
Thursday, June 07, 2018			
Week of June 9			
Weekly Theme:			
Sunday, June 10, 2018			
Monday, June 11, 2018			
Tuesday, June 12, 2018			
Wednesday, June 13, 2018			
Thursday, June 14, 2018			
Week of June 16			
Weekly Theme:			
Sunday, June 17, 2018			
Monday, June 18, 2018			
Tuesday, June 19, 2018			
Wednesday, June 20, 2018			
Thursday, June 21, 2018			
Week of June 23			
Weekly Theme:			
Sunday, June 24, 2018			
Monday, June 25, 2018			
Tuesday, June 26, 2018			
Wednesday, June 27, 2018			
Thursday, June 28, 2018			

Week of June 30			
Weekly Theme:			
Sunday, July 01, 2018			
Monday, July 02, 2018			
Tuesday, July 03, 2018			
Wednesday, July 04, 2018			
Thursday, July 05, 2018			

Target Secondary Audience	Target Tertiary Audience	Author	Editor	Draft Due	2-3 Keywords

