

EECOM Conference Sponsorship Package

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EECOM

ABOUT

EECOM

The Canadian Network for Environmental Education and Communication (EECOM) is Canada's only national, bilingual, and charitable network for environmental learning. EECOM works strategically and collaboratively to advance environmental learning. The network strives to ensure Canadians are environmentally literate, which means they are engaged in environmental stewardship and contributing to a healthy and sustainable future.



New Brunswick Environmental Network

The New Brunswick Environmental Network (NBEN) is a communication network that links together 115 non-profit environmental organizations. The NBEN's role is to improve communication and cooperation among environmental groups and between these groups, the government and other sectors. They are not an advocacy group and do not take positions on any issue. Rather, the network provides educational opportunities for member and associate groups and works to encourage the growth of the environmental movement in New Brunswick.



Sustainability Education Alliance of New Brunswick

The Sustainability Education Alliance of New Brunswick (SEA) is a collaborative formed by member groups at the NBEN. SEA aims to create a culture of sustainability education in the province to support the overarching goal of the United Nations Global Action Program (GAP) on Education for Sustainable Development (ESD), which is "...to generate and scale-up concrete actions in ESD." The alliance does this work by connecting organizations, agencies and individuals throughout New Brunswick who want to work together in moving towards a culture of sustainability education.



The Gaia Project

The Clean Foundation

Conservation Corps
Newfoundland & Labrador

New Brunswick
Environmental Network

Meet Our Steering Committee Co-chairs

About the Conference

Goals

The NBEN is partnering with EECOM to host their annual national conference focused on environmental learning and sustainable education, with the help of an experienced steering committee - which features environmental education-centered non-profits from almost all of the Atlantic provinces. The conference will be guided by a desire to

- Emphasize collective, collaborative, and equitable solutions over individual responsibility
- Equip youth and young people and inspire them to be a part of a truly sustainable environmental future
- Recognize that youth are our teachers and that we borrow the earth from future generations
- Acknowledge that inclusive, interconnected, intersectional learning practices and environmental solutions that centre marginalized voices are crucial for a sustainable future

Themes and Streams

The central theme of the conference will be **Taking Action through Environmental Learning and Youth Leadership.** This is a timely and culturally relevant theme that will actively benefit and equip environmental educators and youth from a variety of backgrounds across Canada. This 3-day event will have **3 streams of workshops and presentations: Green Careers and Mentorship, Supporting Youth Climate Action, and Cross-curricular Experiential Learning.**

Stream 1: Green Careers and Mentorship - This stream invites discussion on education and the green economy, highlights of successful green career programs, personal stories or mentorship, and exploration of a Just Transition.



Stream 2: Supporting Youth Climate Action - This stream will provide an intersectional lens to environmental education in all subjects and create spaces for educators to discuss how we can help young people to learn, grow, rest, and find joy and inspiration in climate action.

Stream 3: Cross-curricular experiential learning - This stream will provide tools to all kinds of educators so that they can equip youth to become lifelong learners that lead community-based solutions to local and global challenges that are inclusive of everyone.

Plan and General Needs

We expect the conference to draw a national audience. Many participants will be streaming in from the Atlantic Provinces, and to a lesser extent, other provinces and territories, with some registrants from the United States. In total, we expect an online audience of 200-500 educators to attend our projected 30 presentations and workshops, including 3 foundational presentations and daily opportunities for organizations to connect and network with conference participants. We are actively seeking speakers, sponsors, and partners to meet the needs of putting together an event of this size, which ranges from providing ethical compensation to Indigenous Elders, Knowledge-keepers, and other speakers, to venue costs and coordination fees.



Why Sponsor EECOM 2023?

Your support, big or small, of the 2023 EECOM Conference will help us to:

- Compensate Indigenous Knowledge-keepers and elders who are participating in the conference in various capacities
- Cover interpretation/translation fees to make the conference accessible to folks who want to engage in both of New Brunswick's official languages
- Support sustainability education in Canada and showcase Atlantic Canada's talent and expertise at a national level
- Empower youth and educators to engage in much-needed climate action
- Subsidize ticket costs for Black, Indigenous, and other people of colour, student, and low-income individuals who want to attend the conference
- Engage in national relationship building, networking, and knowledge sharing
- Provide ethical compensation to all our speakers and workshop facilitators



Sponsorship Levels

The sponsorship levels have been named after different pollinators because similar to sponsors, they provide essential services that foster new and continued growth for a variety of purposes.

	$200+ **Dragonfly**	$500+ **Moth**	$2500+ **Hummingbird**	$5000+ **Bumblebee**
+ Add a booth at the expo for one day	+$100	+$75	Included	Included
Name entered in a draw for a gift certificate to the Outdoor Learning Store	Entered x 1	Entered x 1	Entered x 2	Entered x 2
Free registration to the conference	50% discount on one registration	50% discount on one registration	Includes 3 free registrations - at your organization, sponsor a teacher of your choice, or pay it forward!	Includes 5 free registrations - at your organization, sponsor a teacher of your choice, or pay it forward!
Listed as a sponsor in the final conference report	X	X	X	X

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	$200+ **Dragonfly**	$500+ **Moth**	$2500+ **Hummingbird**	$5000+ **Bumblebee**
Listed as a sponsor on the EECOM event website			X	X
A post profiling your organization on the SEA Facebook/instagram			X	X
Verbal recognition at the event				X
Sponsorship recognition in conference promotional emails				X
Slides with your logo and org name at the conference				X

Sponsorship Levels

These sponsorship levels are suggestions. We are happy to work with your organisation to build engagement opportunities on an individual basis.

DRAGONFLY SPONSOR - $200

- You can add a booth at the networking expo for $100.00 ($75 for < $800,000 annual non-profit revenue)
- You will be entered once into a draw for one of three $25 gift cards to the Outdoor Learning Store
- 50% discount on one registration for the EECOM Conference
- You will be listed as a sponsor in the final EECOM Conference report

MOTH SPONSOR - $500

- You can add a booth at the networking expo for $75.00 (($50 for < $800,000 annual non-profit revenue)
- You will be entered once into a draw for one of three $25 gift cards to the Outdoor Learning Store
- 50% discount on 3 registrations for the EECOM Conference
- You will be listed as a sponsor in the final EECOM Conference report

HUMMINGBIRD SPONSOR - $ 2500

- Includes a booth at the networking expo
- You will be entered twice into a draw for one of three $25 gift cards to the Outdoor Learning Store
- Includes 3 free registrations - at your organization, sponsor a teacher of your choice, or pay it forward!
- You will be listed as a sponsor in the final EECOM Conference report
- You will be listed as a sponsor on the EECOM Event Website (Must sign up to be a sponsor by December 19th, 2022)
- A post highlighting your organization will be posted to the Sustainability Education Alliance Facebook and Instagram page (Must sign up to be a sponsor by December 19th, 2022)

Sponsorship Levels

These sponsorship levels are suggestions. We are happy to work with your organisation to build engagement opportunities on an individual basis.

BUMBLEBEE SPONSOR - $5000

- Includes a booth at the networking expo
- You will be entered twice into a draw for one of three $25 gift cards to the Outdoor Learning Store
- Includes 5 free registrations - at your organization, sponsor a teacher of your choice, or pay it forward!
- You will be listed as a sponsor in the final EECOM Conference report
- You will be listed as a sponsor on the EECOM Event Website (Must sign up to be a sponsor by December 19th, 2022)
- A post highlighting your organization will be posted to the Sustainability Education Alliance Facebook and Instagram page (Must sign up to be a sponsor by December 19th, 2022)
- Verbal recognition at the conference
- Sponsorship recognition in conference promotional emails (Must sign up to be a sponsor by December 19th, 2022)
- A conference slide with your organization's name and logo on them during the conference (Must sign up to be a sponsor by December 19th, 2022)

In-kind donations or sponsorships could include:

- Staff or volunteer time to support conference planning and hosting
- Advertising or printing services
- Donations of door prizes, gifts, and recognition for educator awards
- Translation services

SPONSOR'S FORM

Sponsor Contact

NAME: **TITLE:**

PHONE: **CELL:**

EMAIL:

Sponsorship Level

- ☐ Dragonfly sponsor - $200 +
- ☐ Moth sponsor - $500+
- ☐ Hummingbird sponsor - $2500+
- ☐ Bumblebee sponsor - $5000+
- ☐ In-kind service donations - please contact us

Contact

Tzomi Jazwicki - Sustainability Education Alliance Manager
tzomi.jazwicki@nben.ca

Jordan Kilgour - Sustainability Education Project Coordinator
jordan.kilgour@nben.ca

Please make your sponsorship cheque payable to:
New Brunswick Environmental Network
232 Botsford Street, 2nd floor
Moncton, N.B.
E1C 4X7

☐ Please check this box if you would like to be invoiced or to pay online.

SIGNATURE: **DATE:**

Thank you for supporting the 2023 EECOM Conference!