



# Connecting for a Reason: Moving Forward Together



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Canadian Cancer Society  
Children First: Moving to Implementation  
February 12, 2008

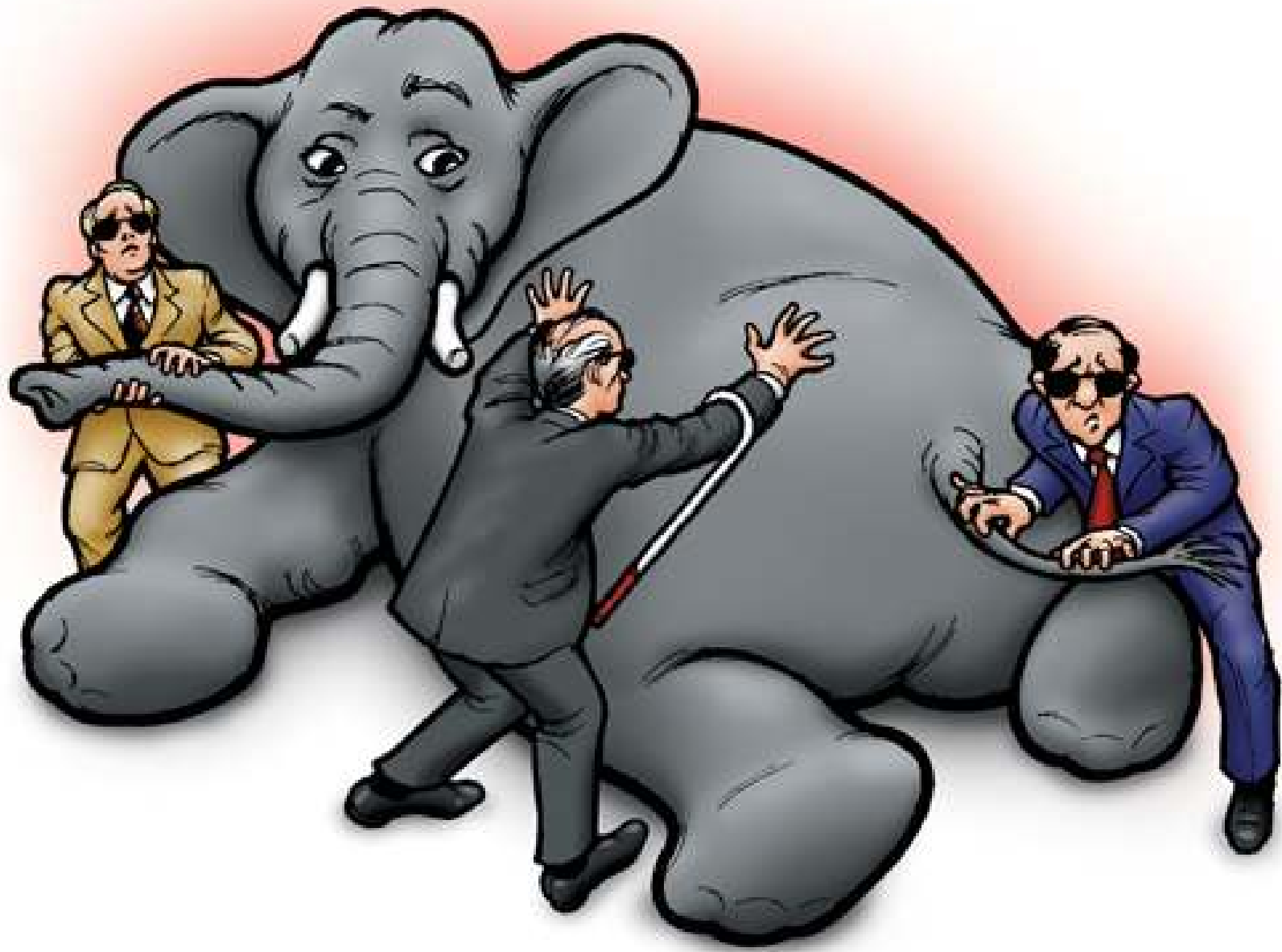
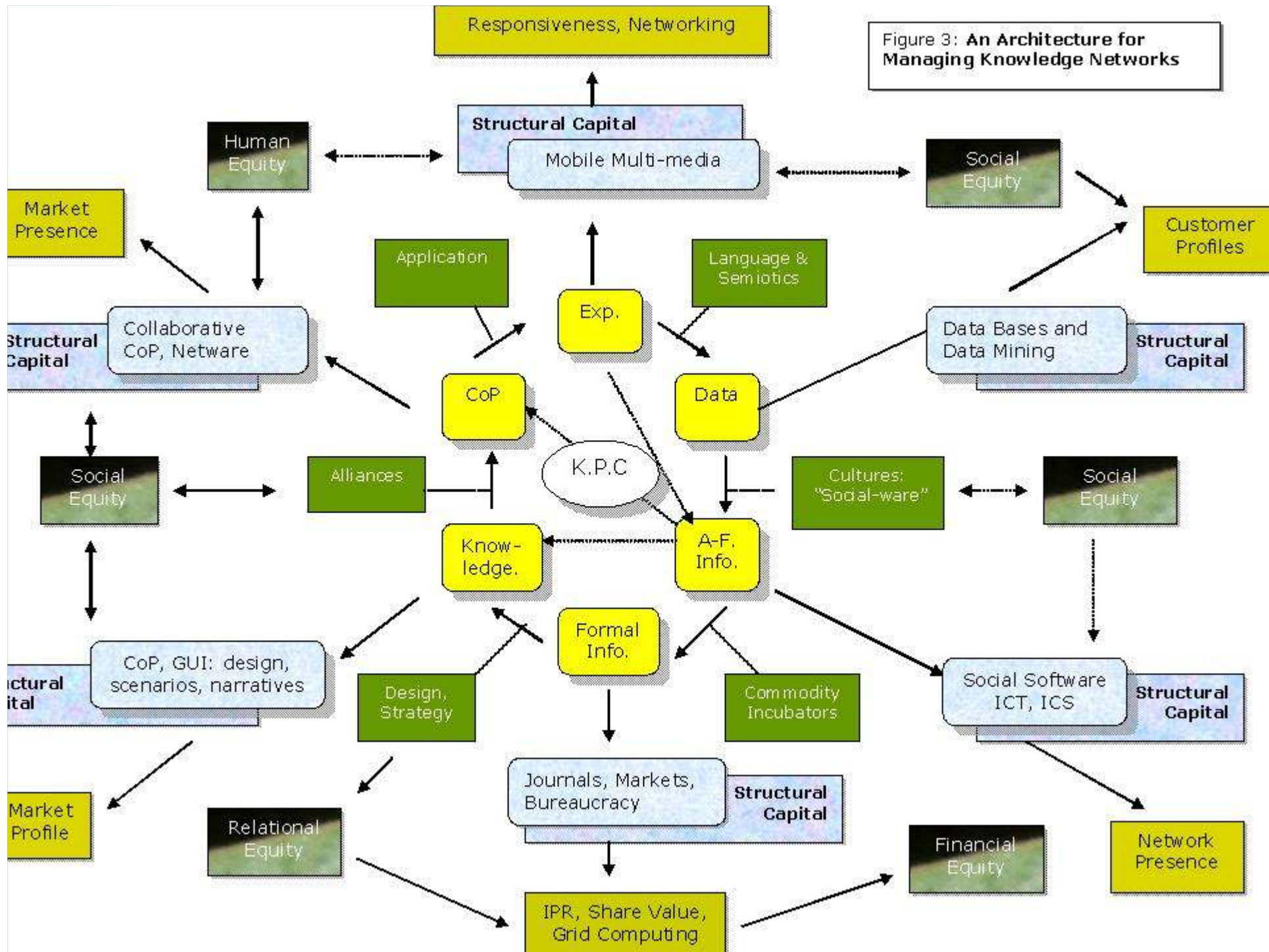
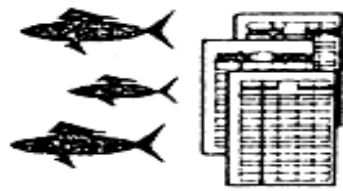
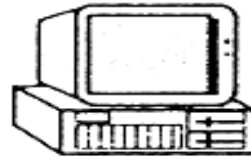
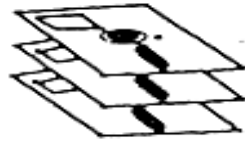


Figure 3: An Architecture for Managing Knowledge Networks

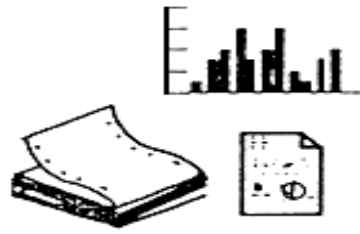




AVAILABLE DATA



PROCESSING



INFORMATION  
PRODUCED



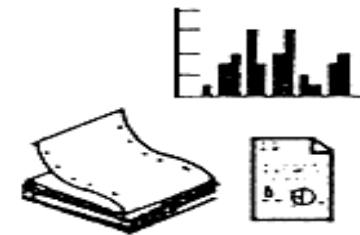
OTHER DATA OF THE  
SAME NATURE



DATA PROCESSING



DATA  
ANALYSIS



INFORMATION/  
STUDIES PRODUCED



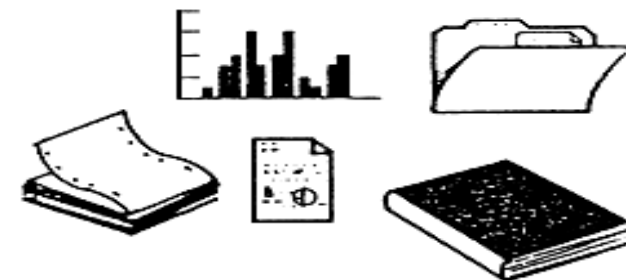
DATA FROM OTHER  
SOURCES THEN FISHERIES



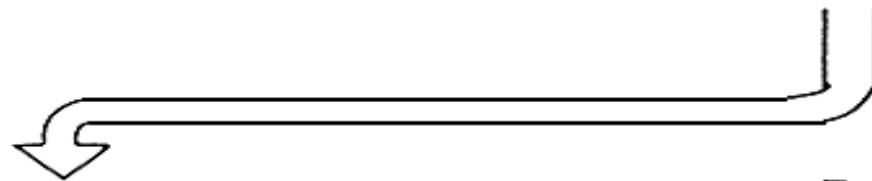
DATA PROCESSING

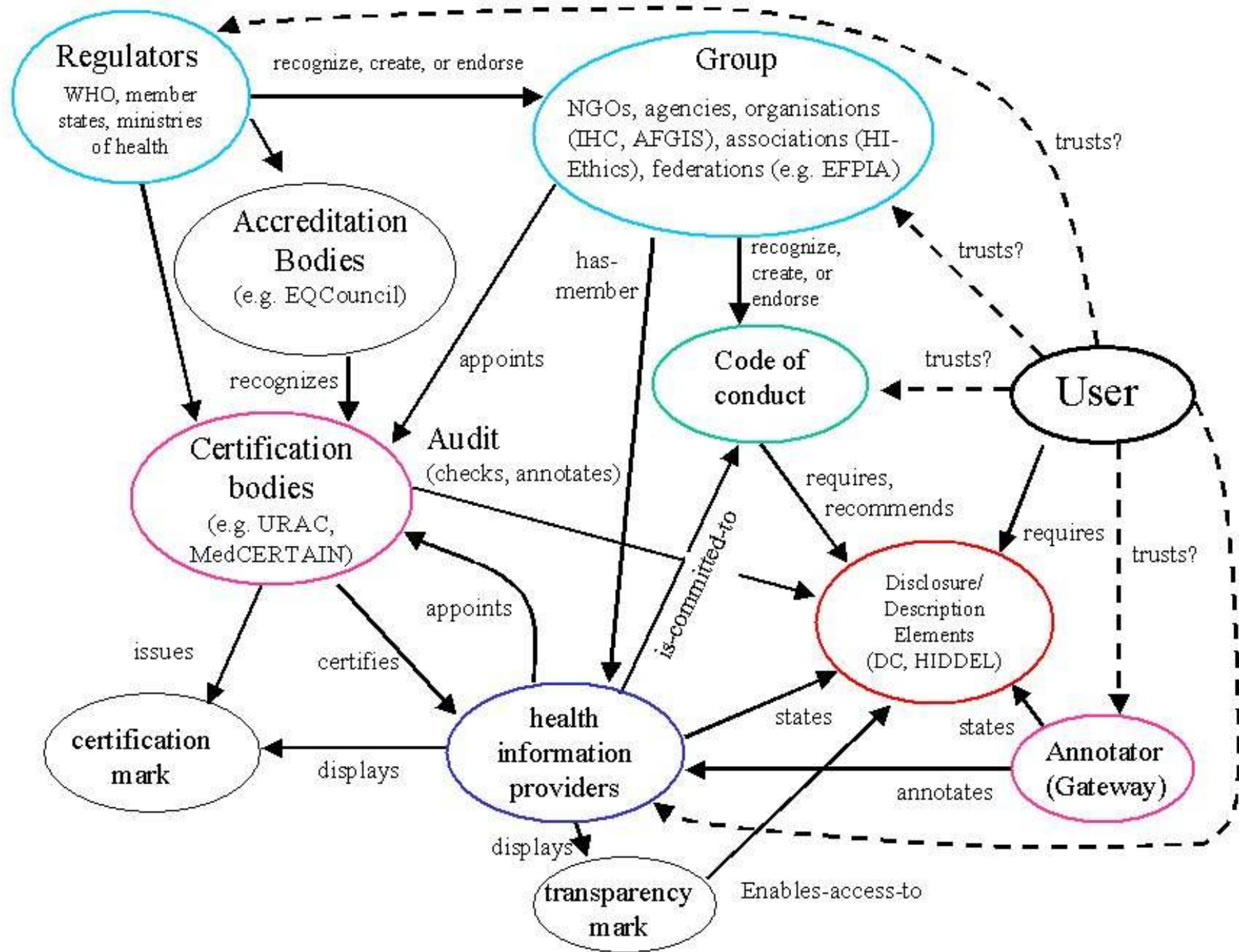


DATA  
ANALYSIS

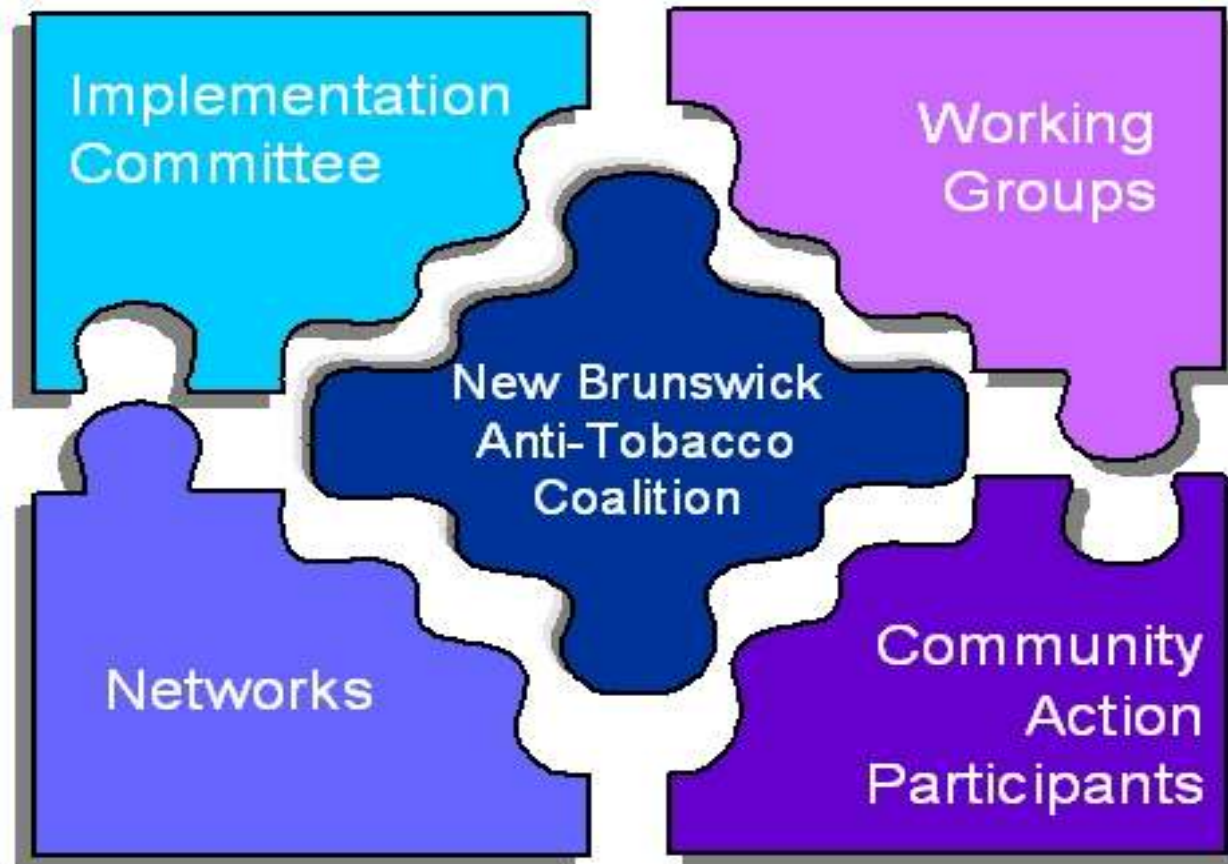


REPORTING  
PRODUCED





# NB anti-tobacco COALITION antitabac du N.-B.



# What is a Stakeholder?

- You are because you are here
- You have an interest in the problem
- You want to make a contribution to the solution

## But....

- It is not in my budget
- It is on the corner of my desk
- My upstairs people do not see the value
- Strategy is unclear and the direction uncertain
- Authority? Whose authority?
- This is huge!



## Think about this...

- You are doing the work now
- You own this strategy – you contributed to it's development
- You have a piece of the puzzle – maybe it is small but you have a piece
- Combining meager resources produces results

# Implementing this Strategy Requires

.....

- Leading
- Partnering
- Seizing opportunities
- Building capacity
- Exchanging knowledge
- Sharing resources



# **A Closing Story**